## RECYCLING Essentials Recycling

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**NEWSLETTER** 

WWW.TFCRECYCLING.COM

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### **Investing in the Future**

At our locally owned and operated family business, recycling is our core business and a way of life. It is an investment in our future. It drives our TFC Recycling team each and every day to make our communities cleaner and greener. We highly value environmental stewardship and sustainability as a way to leave a legacy not only for our generation, but for our children and the generations to come.

In 2006, we designed and installed the most expensive and technologically advanced Materials Recovery Facility (MRF) in the North America. The property, building and equipment was an investment of over \$15 million dollars. With this investment. TFC Recycling has been able to offer unmatched recycling services and capture more recyclable materials than anyone else in region. This includes providing single stream recycling services – whereby paper, bottles and cans are placed into the same recycling container. When these recyclable materials arrive back at our MRF, they are sorted by hand, with mechanical screens, ferrous and non-ferrous magnets and infra-red optical sorting technology. Materials are then baled and sent worldwide so that they can be manufactured into new products that can reused and recycled over and over again.

Recently, we invested over \$4 million dollars into our Chesapeake MRF to replace mechanical screens, conveyor belts, material

#### Our new Drum Feeder



Loose paper, bottles and cans are dumped from our trucks onto our tipping floor and loaded into the Drum Feeder.



The drum feeder is designed to convey recyclables with a consistent flow and height.

handling equipment and numerous other improvements. This investment makes our MRF even more efficient, effective and reliable. When it comes to recycling and sustainability, no one cares more or does it better than our TFC Recycling team. If you're not

> using our services, give us a call and let us show you how you or your business can Go Green and Savel



Michael "Recycle" Benedetto

Valail Sendeth



### Green: Who we are

- We are the Mid-Atlantic region's foremost EXPERTS in the collection, processing, recovery, and responsible disposal of mixed post-industrial and post-consumer materials. We are **DEDICATED** to using **INNOVATION** and INTEGRITY in every aspect of our business, to create solutions that MAXIMIZE local and global **ENVIRONMENTAL STEWARDSHIP.**
- "It's not how many customers we serve, but how we serve our customers.



## **New Jersey Governor Signs Strongest** Ban on Single-Use Plastics in Nation, **Promotes Reusable Bags**

In a win for wildlife and waterways, New Jersey Governor Phil Murphy signed the strongest single-use plastics ban in the nation into law today. Going into effect early Spring 2022, the new law will ban single-use plastics bags and polystyrene, restrict straws to on-request only and phase out paper bags at larger grocery stores.

Since plastics legislation was introduced more than two years ago, many other states, including New York, have passed legislation which includes components of New Jersey's now-signed law. Currently, 8 states ban single-use plastic bags, four states have banned polystyrene foam foodware, and three states have implemented a straw-by-request policy.

Local municipal campaigns laid the groundwork for the statewide measure. In total, 55 municipalities in the Garden State had passed and implemented local laws reducing single-use plastics – with more than 1 million New Jerseyans living in towns and counties that had already taken action to address the plastic pollution crisis before the state bill was passed.

Alex Truelove, Zero Waste director for U.S. PIRG, issued the following statement: "Disposable plastic items we use for a few minutes should not pollute our environment and communities for countless generations. Neither plastic bags nor polystyrene foam are easily recyclable. We need to transition to reusable alternatives and New Jersey has shown us the first step."

Doug O'Malley, director of Environment New Jersey, added: "Gov. Murphy signed the strongest single-use ban on plastics in the country to prioritize our wildlife and our communities over endless plastic waste polluting our waterways. We are deeply thankful for Gov. Murphy's leadership. Two years ago, the governor vetoed a halfmeasure plastics bag bill to hold out for a more comprehensive ban. We are thrilled that New Jersey can be a national leader in reducing single-use waste."

For more information, visit https://uspirg. org/news/usp/new-jersey-governor-signsstrongest-ban-single-use-plastics-nationpromotes-reusable-bags.



2020, 'New Jersey Governor Signs Strongest Ban on Single-Use Plastics in Nation, Promotes Reusable Bags', Waste Advantage Magazine, 5 November, accessed 24 November 2020 from wasteadvantagemag.com.



### 2020 Chili Cookoff

It's chili season, and today we're giving you an inside look into our annual TFC chili cookoff!

This year included a few extra precautions to keep our employees safe, but the team certainly enjoyed taste testing.

**Congratulations to our 2020 winners:** 

1st Mike Cropley 2<sup>nd</sup> Denise Goodrich 3<sup>rd</sup> Victoria Norcini



From Left to Right: Denise Goodrich, Victoria Norcini and Mike Cropley

# Learning with Class 54 Cadets and the Challenge Program

Class 54 Cadets at Camp Pendleton and the ChalleNGe program in Virginia Beach are well on their way to greatness. These cadets were extremely excited to get to participate in their Environmental Club and received a presentation from Kathy Russell at TFC Recycling on how important recycling is in our community. Thank you to the sponsors of their Environmental Club Ms. Garcia and Ms. Keener.



# Americans Strongly Believe in Recycling

New survey data from The Recycling Partnership and SWNS confirms that 85% of Americans strongly believe in recycling. This is especially timely as we all navigate the COVID-19 pandemic and its impacts on communities and recycling businesses across the country.

Recycling and reuse activities support 757,000 American jobs and generate billions of dollars in economic activity annually. Recycling also delivers critical feedstock to the U.S. manufacturing supply chain. Paper mills, plastics reclaimers, aluminum, and steel mills, and glass plants rely on the material delivered through the recycling system to make new goods and keep American jobs intact.

The Recycling Partnership is a national nonprofit that works with companies, communities, and policymakers to strengthen recycling across the United States. Our world needs solutions to repair the economy in a way that protects both the planet and its people. We work to create resilient, effective recycling programs that allow for more jobs, more valuable materials to be returned to our economy, and fewer environmental impacts.

Article courtesy of









### **Virtual Outreach**

TFC believes in Educational Outreach, even in COVID-19 times. We focus on public education, from virtual recycling tours to social media posts centered on the Do's and Don'ts of Recycling. We take pride in our outreach in the communities we service.

Whether you are a business, school, Girl Scout or Boy Scout Troop, civic League or club, we'd love to show you the process and benefits of recycling. Times have changed, but we are here to educate through virtual learning. Please contact us at info@tfcrecycling.com



# Recycle Perks You Recycle Perks

Recycling Perks is helping cities and haulers incentivize making the world greener, one home at a time. The Chesapeake-based company strives to improve household recycling efforts, reduce waste, and promote local businesses by offering great savings and exclusive deals that reward residents.

Visit www.recyclingperks.com to start saving now!





## RECYCLE RIGHT



Flattened Cardboard, Newspaper, Magazines, & Mail



Kitchen, Laundry, Plastic Bottles & Jugs (empty, rinse & remove cap)



Aluminum and Steel Food & Beverage Cans (empty & rinse)



Bottles & Jars (empty, rinse & remove lid)



Food & Beverage Cartons (empty, rinse & remove cap)

The items above are acceptable in all TFC Recycling programs.

Please visit http://cvwma.com/programs/curbside-recycling/what-to-recycle/ for the list of additional acceptable items in the Greater Richmond area.

NO!



No Plastic Bags or Plastic Wrap



Do Not Bag Recyclables (keep them loose)



No Tanglers, Cords, Hoses, or Ropes



No Flammables, Gas Tanks, Batteries, Propane Tanks, Paint, or Aerosol Cans



No Food, Liquid, or Pizza Boxes (empty all containers)



No Styrofoam™ (carryout or packing material)

# EMPLOYEE



**Kevon Lynch** has been with TFC since 2017. In just 3.5 years he has promoted from a Chesapeake Automated Side Load Driver to being the Virginia Peninsula Public Service Authority (VPPSA) Route Supervisor in our Newport News Location!

When we asked Kevon what he likes most about working with TFC he said, "I love interacting with

customers, helping them understand the process of picking up the recycle material, and how we process the recyclables."

He continued saying, "Moving into a new position, I have been given the opportunity to learn other positions, such as Scale and Plant Operations, as well as operating heavy equipment."

At TFC Recycling we strive to build a culture where employee creativity leads to innovation and improvements for those we serve. That's why we continue to invest in the growth of employees like Kevon.



**Luisa Ochoa** is one of our valued employees who helps serve the Greater Richmond area from our Chester, VA plant. She joined our team in 2008. Starting at the sorting line, she has since been promoted to Lead Sorter. Louisa said she enjoys helping her fellow employees learn their jobs and making it a comfortable work area for them.

We not only want to recognize her for her hard work and dedication to TFC, but also celebrate her personal development. When she moved to the U.S., Luisa spoke very little English. As a mother of 2 daughters who were in English speaking classes, she had a personal goal of learning two new English words each day. She said she loves giving her daughters advice, but she also learns a lot from them too. Since then, her language skills have greatly improved!



**Al Taylor** is an E6 Combat Engineer with the Virginia Air National Guard and has recently deployed on a Federal Assignment.

We have had the pleasure of having Al on the TFC team for seven years. Starting as a heavy equipment operator and promoting to shift supervisor, he enjoys making a difference in the environment through recycling.

Since being employed with us, Al has deployed 10 times for State and Federal missions. We appreciate his hard work and dedication to TFC throughout his time here. We wish him well and will be keeping him in our thoughts during his time away! Thank you Al for serving our country!